

**BLOOMBERG
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Building a Good Jobs Economy

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10 December 2020

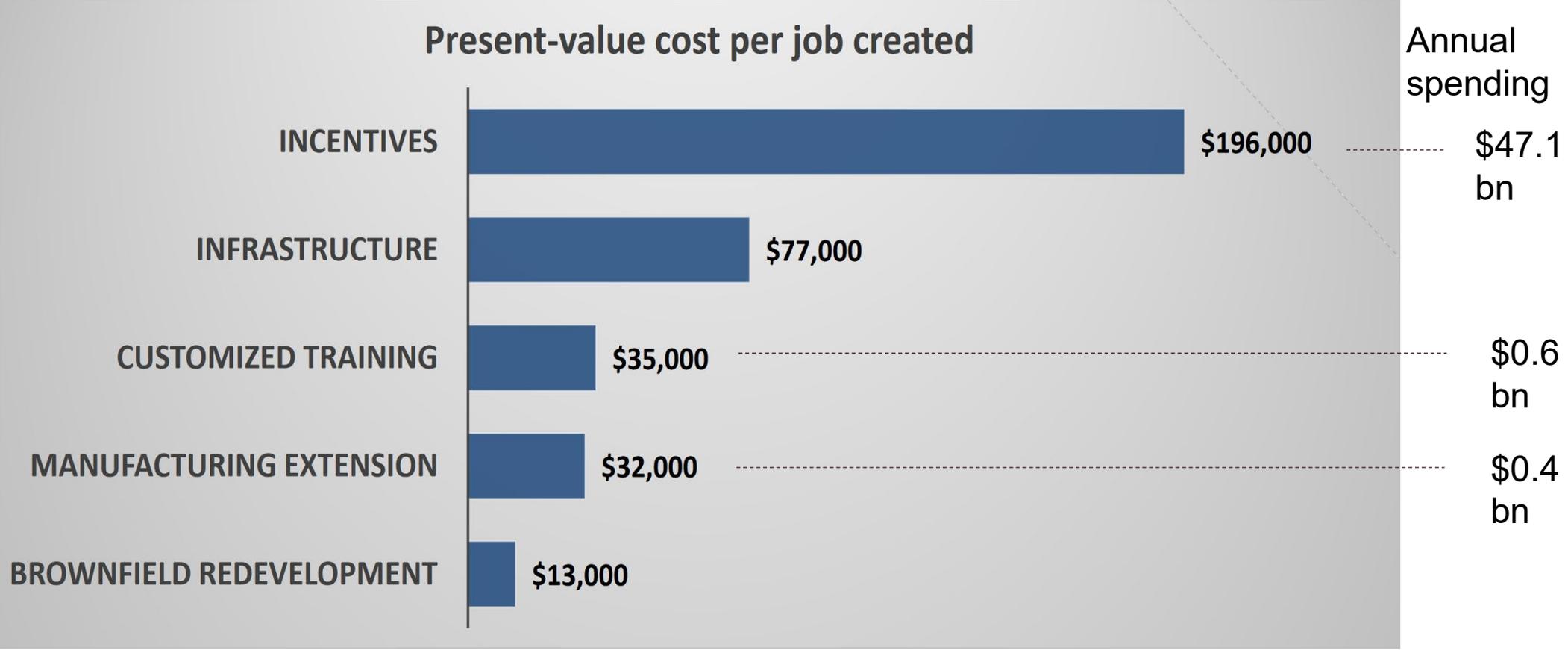
There are many successful sectoral training programs

	Project Quest	Per Scholas	Madison Strategies Group	Jewish Vocational Services	Wisconsin Regional Training Partnership
Location	San Antonio, TX	Bronx, NY	Tulsa, OK	Boston, MA	Milwaukee, WI
Target sector	Healthcare, business services/IT	Information technology	Transportation, manufacturing	Healthcare	Construction, manufacturing, healthcare
Target population	Low-income adult population	Young males, predominantly foreign born	Low income-workers, mostly male	Refugees, immigrants, welfare recipients	African American youths
Evaluation results	Year 9 earnings up by \$5,490 (20%)	Year 3 earnings up by \$4,829 (27%)	Year 3 earnings up by \$3,603 for the late cohort, w/ fading effects for earlier cohorts	Year 2 earnings up by 21%	Earning up by \$6,255 (24%) over 24-months

Cost per participant: \$5,000-\$10,000

Sources: Maguire et al. (2010), Roder and Elliott (2019), Schaberg (2017)

Job-creation programs work, but are of varying effectiveness and misdirected



Source: W.E. Upjohn Institute for Employment Research; Bartik (2020)



Have any of you tried to build, or inherited, a place-based program in job training or job creation (separately or better yet together)?

- **If you have built a place-based program, why hasn't it been scaled up?**
- **If you haven't built one, what stopped you?**



Assuming the crisis has created urgent new needs and opportunities for these programs, who should be in your first meeting?



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