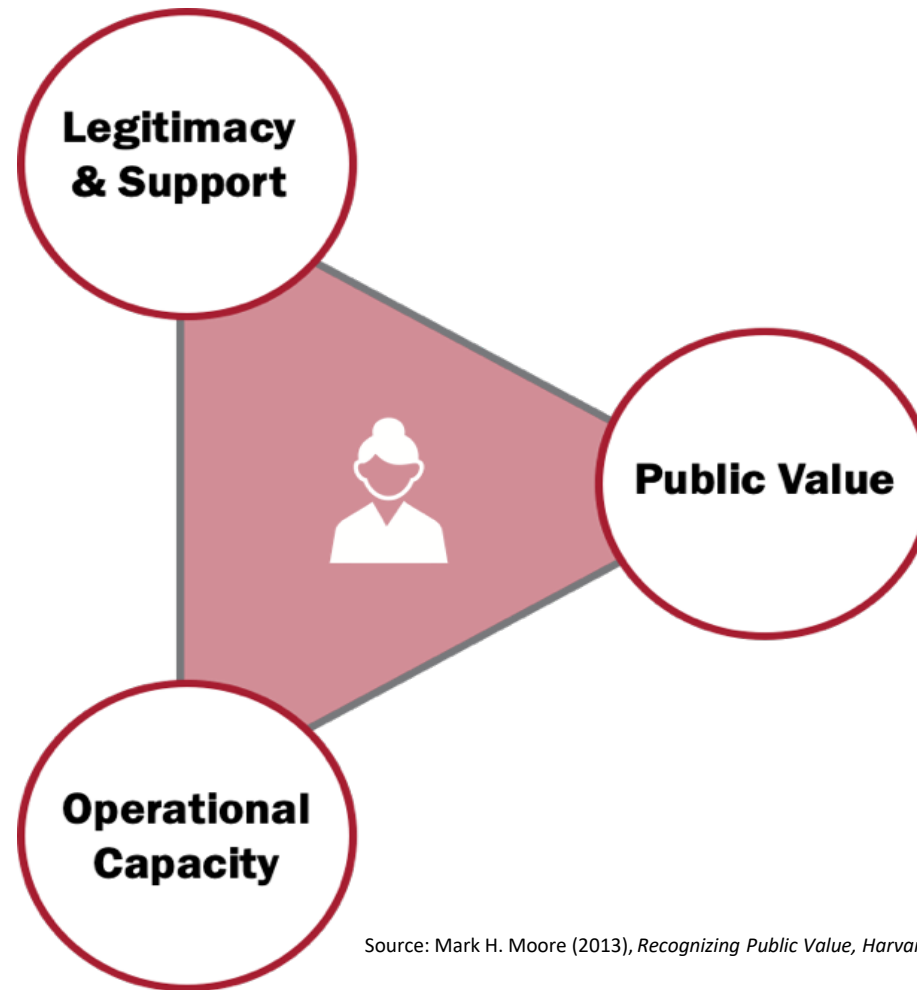


**BLOOMBERG
HARVARD** | City
Leadership
Initiative

Public Value Tool Kit

Graphics

Strategic Triangle



Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

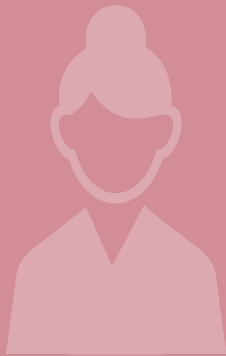
Public Value Matrix

	Individual	Collective
Welfare	<p>“My Well-being”</p> <ul style="list-style-type: none"> • Needs met • Wants satisfied • Welfare and security advanced 	<p>“Our Well-being”</p> <ul style="list-style-type: none"> • Prosperous and inclusive economy • Safe and healthy social and physical environments
Justice	<p>“My Rights and Duties”</p> <ul style="list-style-type: none"> • Rights protected • Autonomy and dignity secured • Just duties fairly imposed 	<p>“Our Rights and Duties”</p> <ul style="list-style-type: none"> • Equal protection of rights • Universal protection of dignity and autonomy • Fair and equitable treatment of groups • A just social order

Source: Mark H. Moore

Public Value Matrix with Strategic Triangle

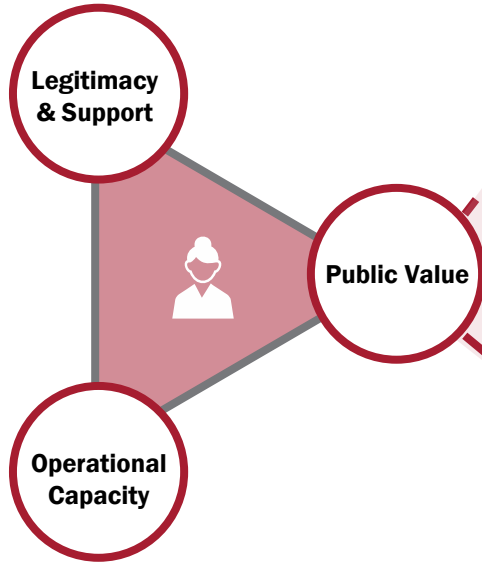
0028SD



	Individual	Collective
Welfare	“My Well-being” <ul style="list-style-type: none">• Needs met• Wants satisfied• Welfare and security advanced	“Our Well-being” <ul style="list-style-type: none">• Prosperous and inclusive economy• Safe and healthy social and physical environments
Justice	“My Rights and Duties” <ul style="list-style-type: none">• Rights protected• Autonomy and dignity secured• Just duties fairly imposed	“Our Rights and Duties” <ul style="list-style-type: none">• Equal protection of rights• Universal protection of dignity and autonomy• Fair and equitable treatment of groups• A just social order

Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

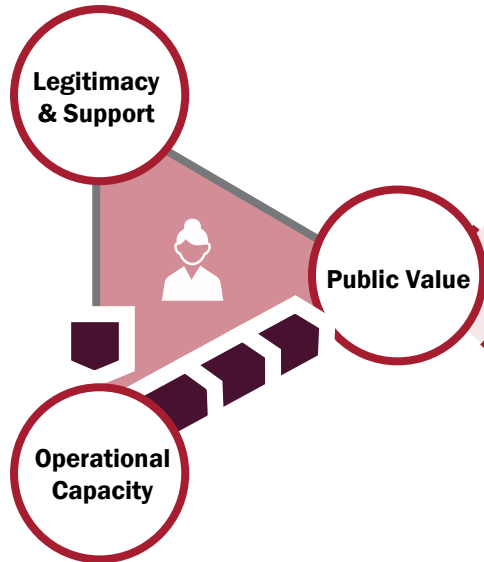
Public Value Matrix with Strategic Triangle II



	Individual	Collective
Welfare	<p>"My Well-being"</p> <ul style="list-style-type: none"> • Needs met • Wants satisfied • Welfare and security advanced 	<p>"Our Well-being"</p> <ul style="list-style-type: none"> • Prosperous and inclusive economy • Safe and healthy social and physical environments
Justice	<p>"My Rights and Duties"</p> <ul style="list-style-type: none"> • Rights protected • Autonomy and dignity secured • Just duties fairly imposed 	<p>"Our Rights and Duties"</p> <ul style="list-style-type: none"> • Equal protection of rights • Universal protection of dignity and autonomy • Fair and equitable treatment of groups • A just social order

Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

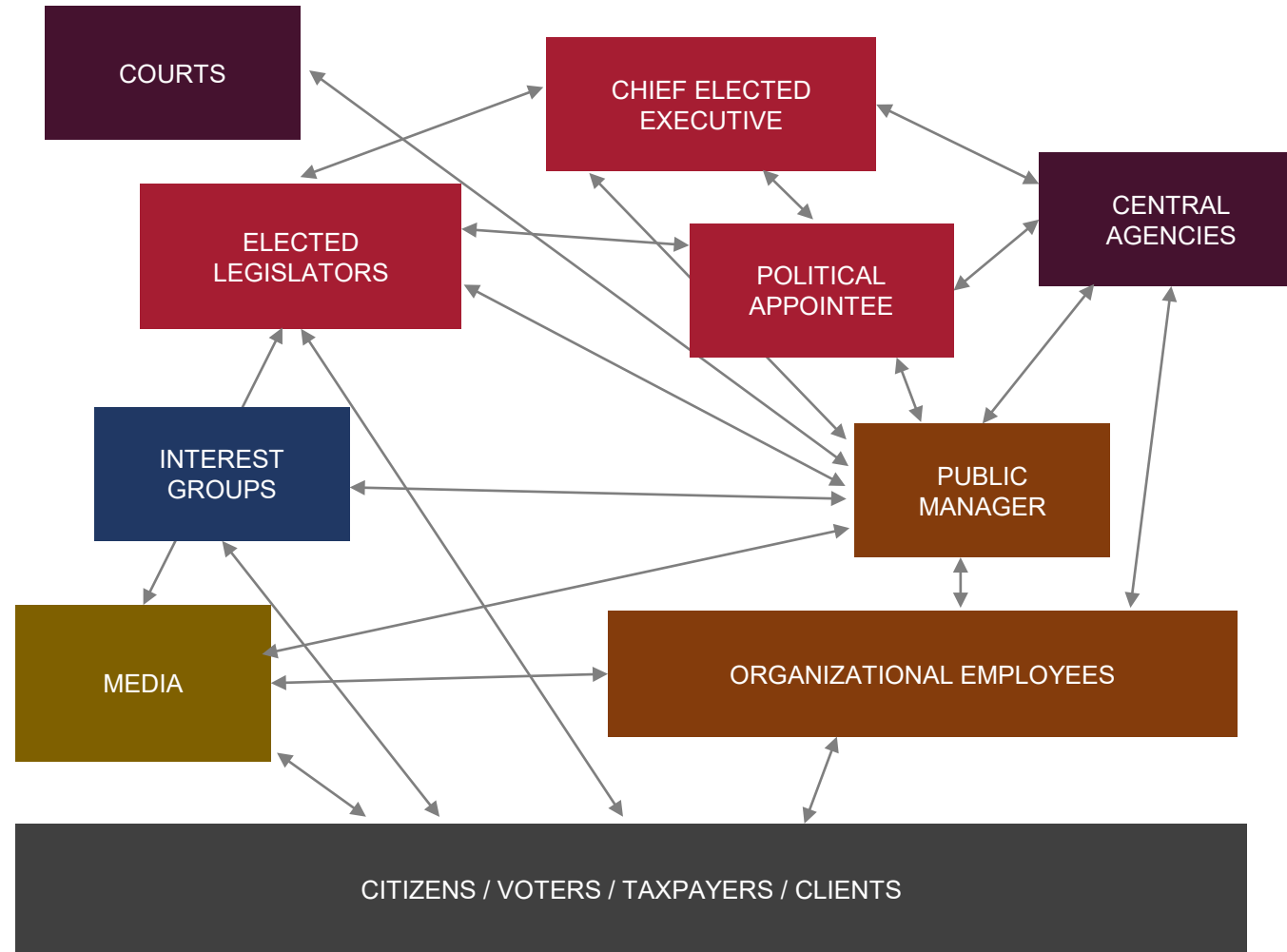
Public Value Matrix with Strategic Triangle plus Value Chain



	Individual	Collective
Welfare	<p>“My Well-being”</p> <ul style="list-style-type: none"> Needs met Wants satisfied Welfare and security advanced 	<p>“Our Well-being”</p> <ul style="list-style-type: none"> Prosperous and inclusive economy Safe and healthy social and physical environments
Justice	<p>“My Rights and Duties”</p> <ul style="list-style-type: none"> Rights protected Autonomy and dignity secured Just duties fairly imposed 	<p>“Our Rights and Duties”</p> <ul style="list-style-type: none"> Equal protection of rights Universal protection of dignity and autonomy Fair and equitable treatment of groups A just social order

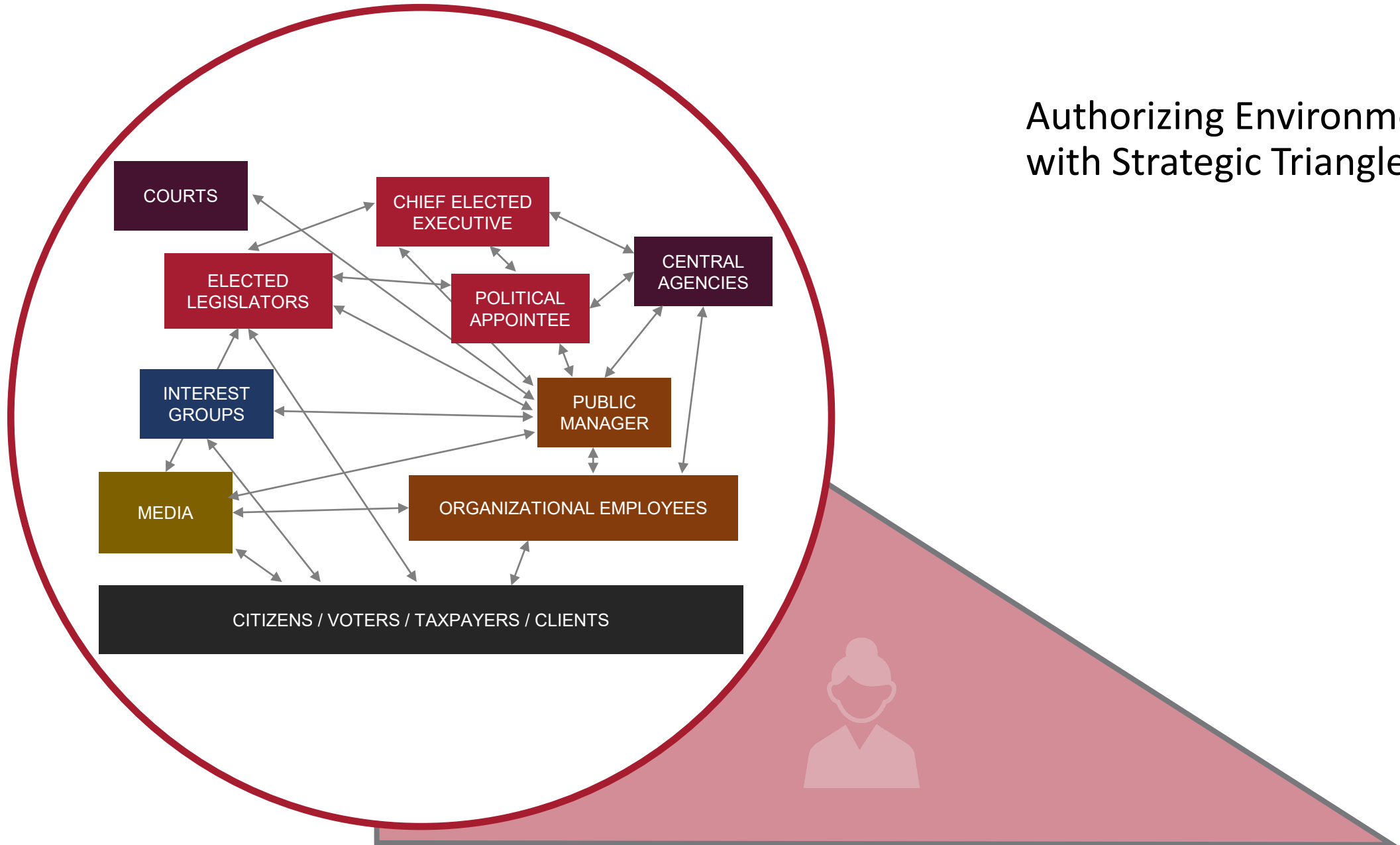
Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Authorizing Environment

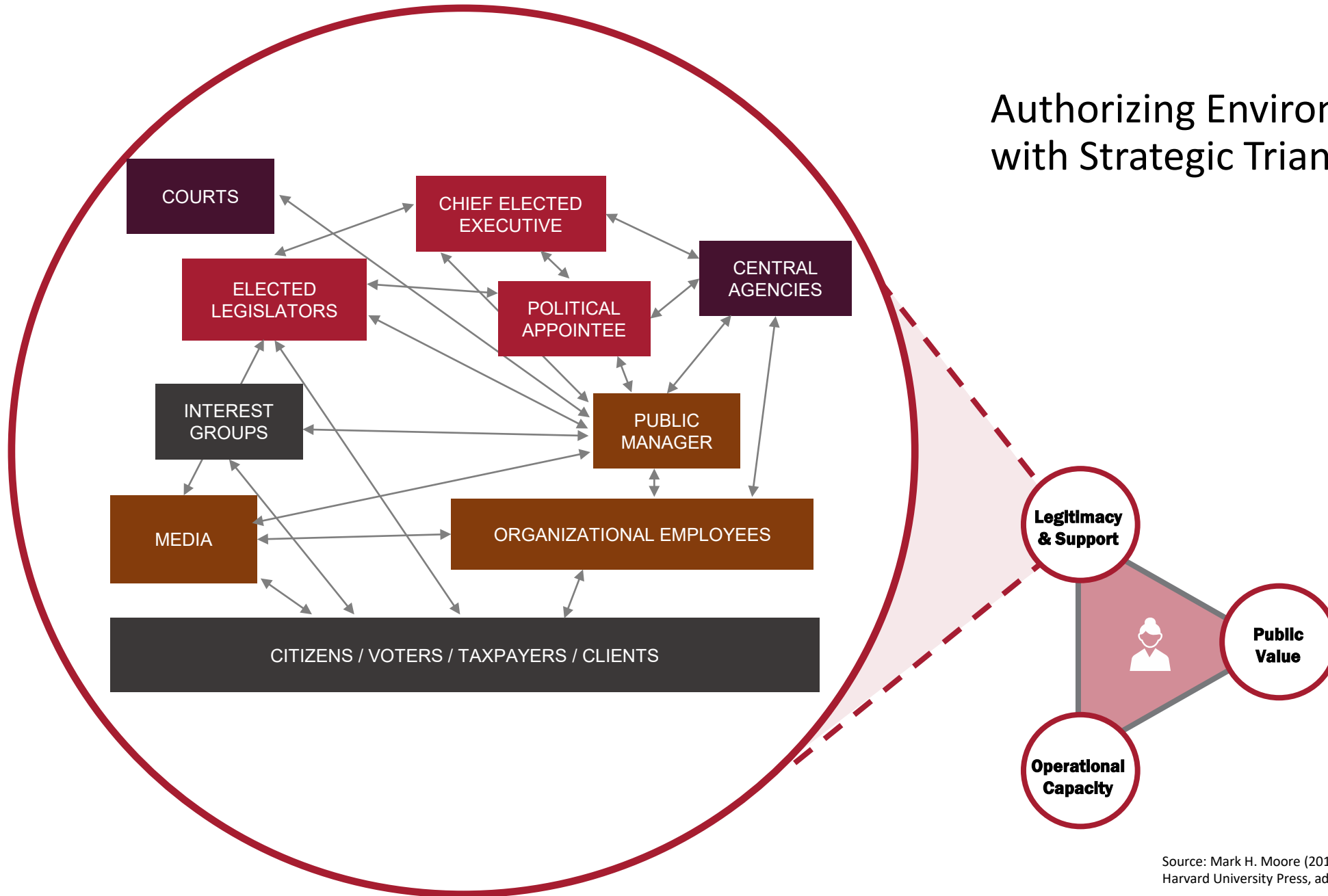


Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Authorizing Environment with Strategic Triangle

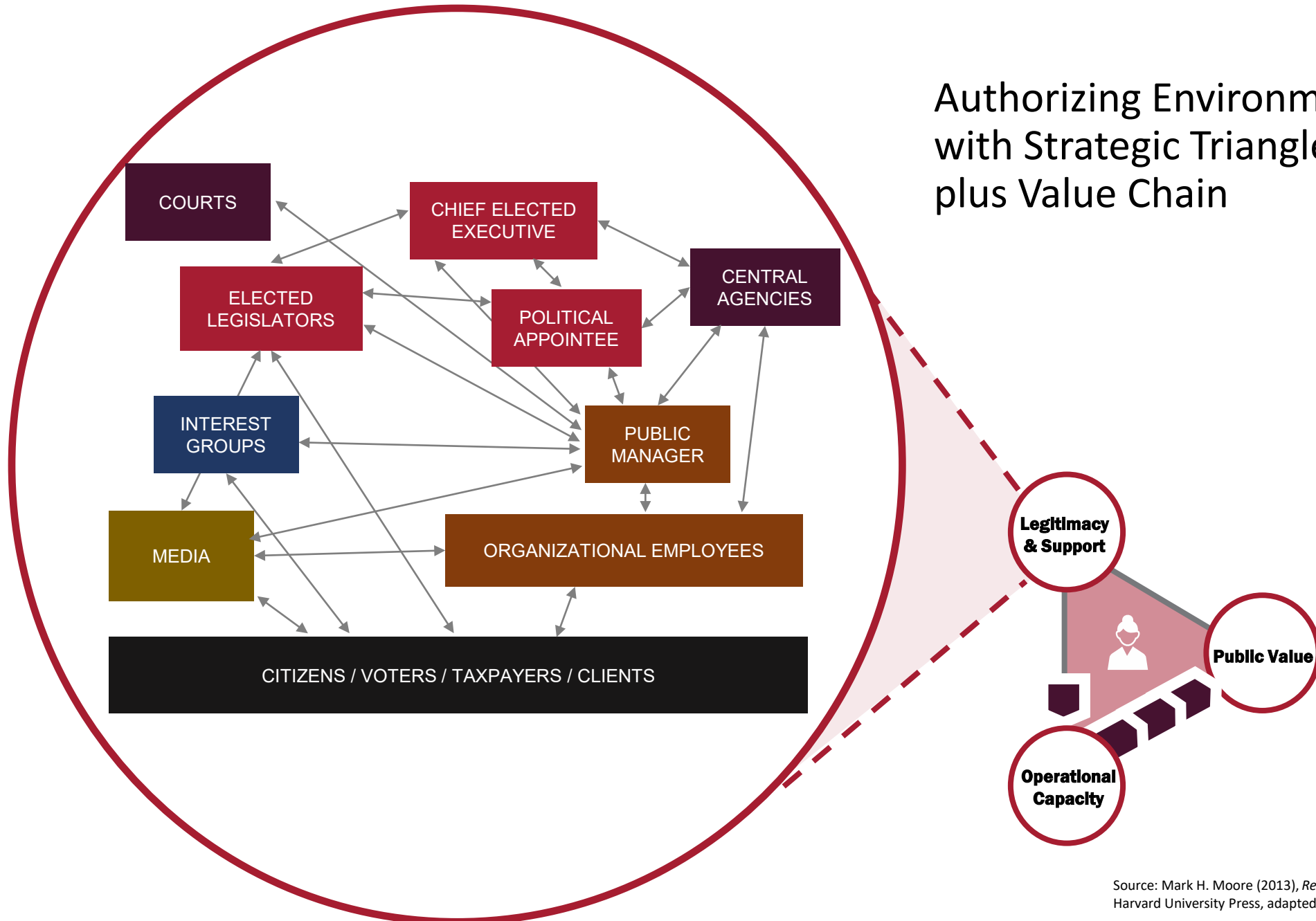


Authorizing Environment with Strategic Triangle II



Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Authorizing Environment with Strategic Triangle plus Value Chain



Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Public Value Chain

Money, Authority, Public Spirit...

Services, Obligations, Nudges...

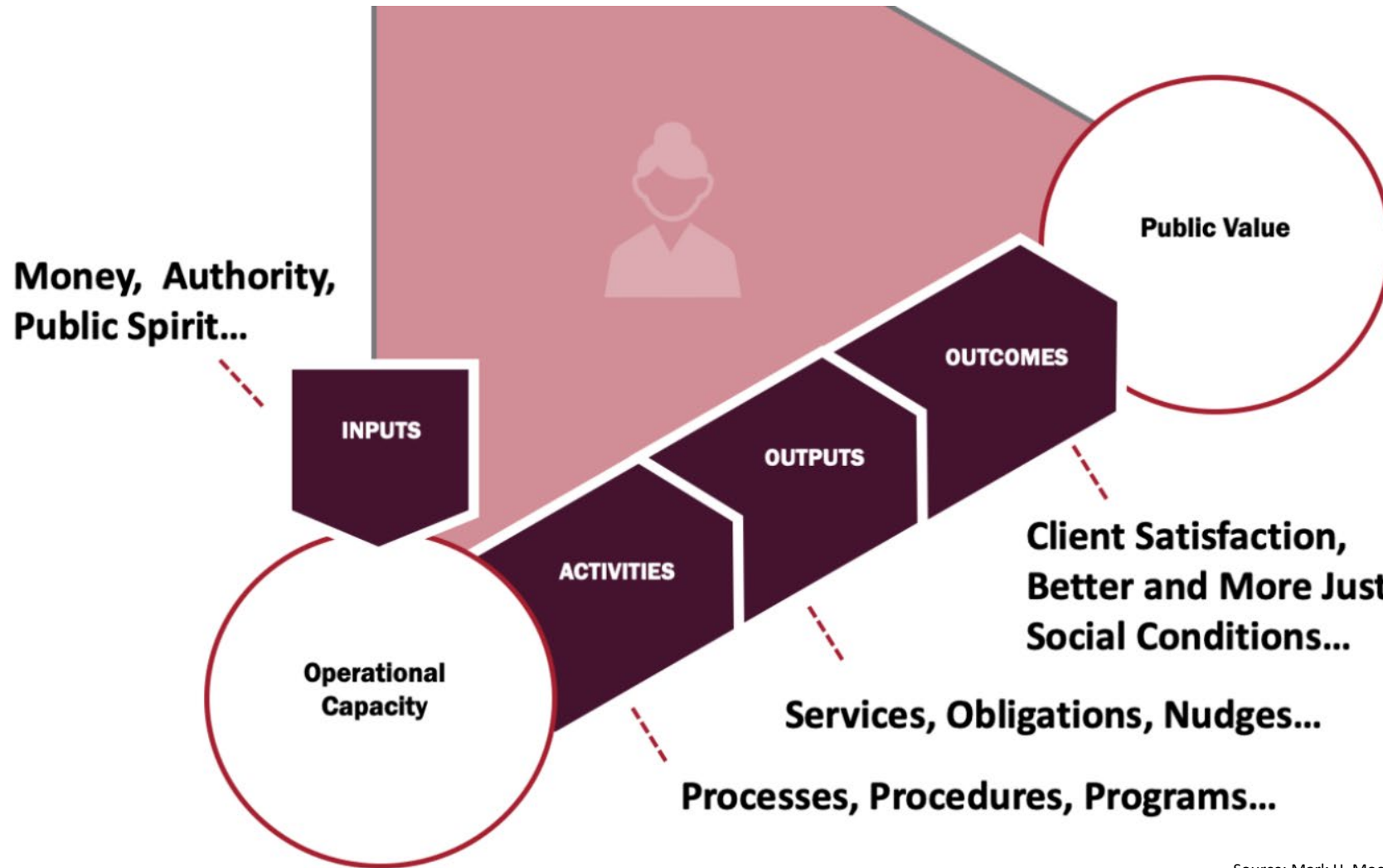


**Processes, Procedures,
Programs...**

**Client Satisfaction, Better and
More Just Social Conditions...**

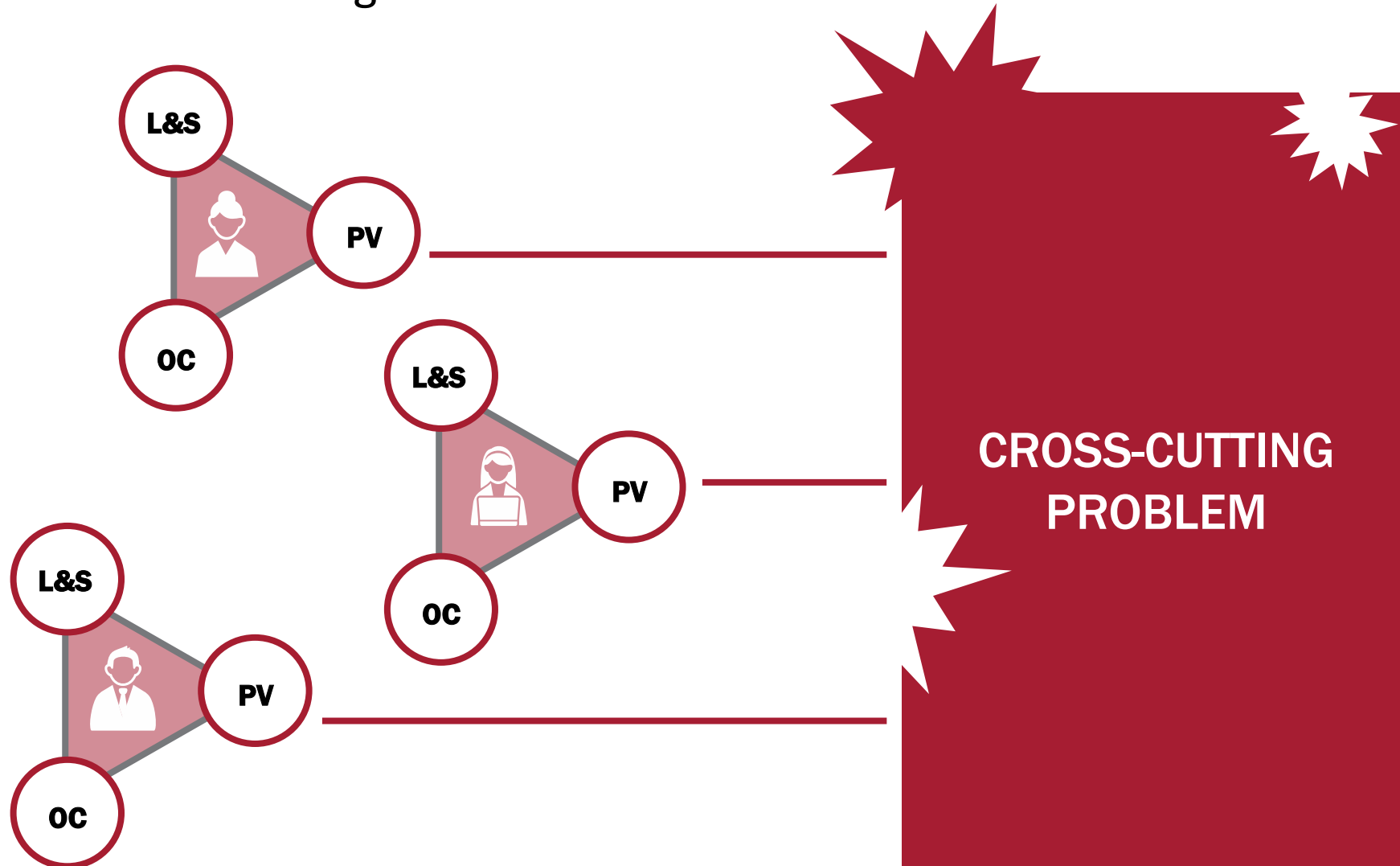
Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Public Value Chain with Strategic Triangle



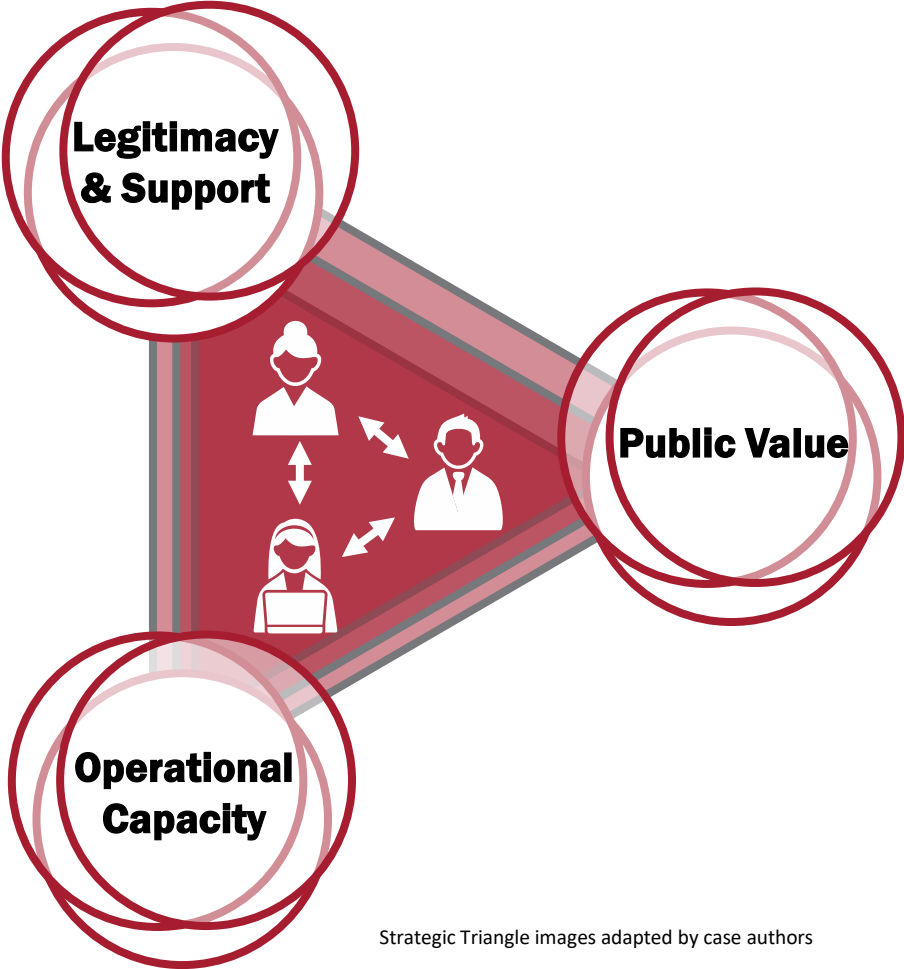
Source: Mark H. Moore (2013), *Recognizing Public Value*, Harvard University Press, adapted by case authors

Collaboration: Cross-Cutting Problem



Strategic Triangle images adapted by case authors

Collaboration: Aligning Collaborative Team



Strategic Triangle images adapted by case authors

The concept of “public value” and additional elements of public value theory that inform this slide deck were first introduced in Mark Moore's *Creating Public Value* (Harvard University Press, 1995) and further developed in *Recognizing Public Value* (Harvard University Press, 2013).