

Using Big Data for Local Decisions

Which Demolitions Reduce Gun Violence Most?

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Which abandoned properties should rise to the top of the demolition list? Since workloads often exceed and outpace government resources, prioritizing work strategically is a critical capability. A <u>study</u> supported by the Bloomberg Harvard City Leadership Initiative demonstrates how combining satellite imagery and police data can help inform how to allocate resources in code enforcement.

How does your city prioritize projects? Do you work your way down a long list using the first-in, first-out method? Are decisions motivated by politics or the "squeaky wheel gets the grease" principle? Or are you strategically assessing what would increase the quality of life in your city the most? When it comes to selecting which abandoned buildings to demolish, a <u>study</u> from the Bloomberg Harvard City Leadership Initiative suggests that leveraging multiple datasets can help cities focus on impactful projects that aim to promote safer environments for their residents.

Research has already shown that demolishing abandoned buildings can be a strategy for <u>reducing</u> <u>firearm violence</u> up to several blocks away. In this study, researchers explored Rochester, New York's

abandoned building demolition decisions over a ten-year period, the effect of demolishing buildings on reducing nearby gun violence, and the characteristics that surrounded the demolished properties. They found that information beyond the condition of the building itself—namely data about the surroundings of demolished buildings—affects how successful a demolition will be at reducing nearby shootings in subsequent years. And to see the larger picture, they used freely available "big data"—in this case, aerial imagery.

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Seeing the Forest for the Trees

The City of Rochester, in Upstate New York, is home to roughly 200,000 people. Many of its residents experience poverty and segregation, both of which can contribute to incidence of firearm violence. (In Rochester in 2021, there were over 400 victims of gun violence.) These tragic instances are recorded in a publicly accessible database of fatal and non-fatal shootings maintained by the city's police department. By pairing this data with publicly available city administrative data on building demolitions in Rochester, the researchers were able to study how demolishing buildings affected firearm violence in surrounding areas (of 500 by 500 feet or approximately 152 by 152 meters). They found that each demolition was associated with a 14 percent reduction in shootings the following year. When they measured the cumulative effect of demolitions over an 11-year follow-up period, each demolition was associated with a 2 percent yearly drop. The research team then wanted to see if a demolished building's surroundings affected gun violence. To assess that, the team accessed publicly available, high-resolution aerial

imagery—in addition to the shootings and building demolitions data—and then used machine learning to analyze the images.² They determined that some demolition decisions were better than others at reducing firearm violence in Rochester, as discussed in the following section.

To better understand the city's built environment, the team classified the surroundings of each demolition studied into categories that ranged from high-density areas with many street connections and smaller lots to lower-density areas with more single-use buildings.

Demolitions, Density, and Crime

The research team found that after a demolition in a dense, mixed-use area, shootings dropped by 15 percent the following year. While these short-term effects were promising, the less-dense areas told a different story. In moderate- and lower-density areas, while an effect was not evident in the short term, when the researchers measured the cumulative effect of demolitions over an 11-year follow-up period,

After a demolition in a dense, mixed-use area, shootings dropped by 15 percent the following year.

each one was associated with a 9 or 10 percent decrease in gun violence. In other words, the characteristics of the demolished buildings' surroundings—such as land use, density, and how connected it was by streets—all contributed to how effective demolishing a building would be at reducing gun violence in both the short term (next year) and longer term (after 11 years of follow-up). The table below offers a summary of the study's findings.

Demolition Effects on Shootings by Surrounding Area		
Urban Density	Affected in the Following Year	Affected in the Long-term
Low		✓
Moderate		✓
High	✓	

Overall, the study suggests that demolitions in low- and moderate-density areas achieved sizeable long-term results. In addition, in high density areas, demolitions achieved sizeable short-term effects, but the resulting vacant lots in these areas require investments to ensure long-term effects. For instance, unlike when vacant lots remain abandoned and uncared for, maintaining these properties can help reduce violent crime; and cities might look to community organizations to help. (For one example of a city reaching out to the community to engage in beautification, see Operation Clean Sweep in Buffalo, New York.)

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Takeaways

City leaders can prioritize demolitions strategically and allocate limited resources optimally by using abundant data that is readily available. This allows them to be more effective (in reducing crime and improving quality of life in neighborhoods), efficient (accomplishing as much as possible with limited resources), and equitable (prioritizing the needs of the most vulnerable or disadvantaged). To do so, they need to:

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- Leverage data, either publicly available data, such as the aerial imagery in this study, cross-departmental data, or other available information to develop a better understanding of what works, why it works, how it works, and where it works. Examples of other types of data to leverage include cellphone data, such as GPS positioning data, administrative data, and survey data, such as published data from landlord surveys.
- Establish a scoring system that helps prioritize code enforcement actions based on risk, need, and likelihood of equitable impact. Incorporating factors like density, long-term investment requirements, and nearby gun violence rates increases the chance that costly interventions like demolitions have optimal impact. This approach can help tailor interventions to a neighborhood and support investment and intervention decisions. (For an example of city officials applying scores for decision making, see the Initiative's work on assessing housing risk.)
- Collaborate across departments, agencies, and silos—among inspectors, planners, police, and others—to share data, approaches, context, and ideas about how best to use limited city funds to reduce violent crimes and improve quality of life in communities.

Demolishing distressed properties can have a positive impact on communities by reducing gun violence and having <u>beneficial effects</u> on public health, the environment, property values, and general quality of life. Furthermore, engaging residents to <u>rethink the resulting open space</u> can provide opportunities for

Demolishing distressed properties can have a positive impact on communities by reducing gun violence.

community building. Large-scale disrepair and abandonment are often the product of longstanding, racialized disinvestment arising largely from past policy decisions, and approaching this work from a racial equity perspective is critical, given the history of redlining³ and other forms of racial segregation in American cities. When building a scoring system based on expected impact, incorporating the notion of equity from a broader social, economic, and historic perspective will make for fairer decisions.

While this study focused on reducing gun violence through targeted demolition programs, these lessons are applicable beyond code enforcement and demolitions. City leaders face the challenge of diagnosing complex problems with limited information and responding with limited resources. Learning where and how interventions are most impactful can make city halls more effective, efficient, and equitable across the board.

Further Reading

"Effects of demolishing abandoned buildings on firearm violence: a moderation analysis using aerial imagery and deep learning"

Injury Prevention

<u>"Saving Lives, Time, and Money: Using Data to Find Unsafe and Unhealthy Buildings Faster"</u> Bloomberg Harvard City Leadership Initiative

"The impact of COVID-19 on trips to urban amenities: Examining travel behavior changes in Somerville, MA"

PloS One

"The Impact of COVID-19 on Small Landlords: Survey Evidence from Albany and Rochester, New York"

Joint Center for Housing Studies of Harvard University

Endnotes

- ¹ This article was written by Lisa Cox, Jonathan Jay, and Jorrit de Jong. The research team includes Jonathan Jay, Jorrit de Jong, Marcia P. Jimenez, Quynh Nguyen, and Jason Goldstick.
- ² The research team employed a cutting-edge type of algorithm, called a convolutional neural network, as part of the machine learning analysis process.
- ³ "Redlining was the practice of outlining areas with sizable Black populations in red ink on maps as a warning to mortgage lenders, effectively isolating Black people in areas that would suffer lower levels of investment than their white counterparts." (Source: Andre M. Perry and David Harshbarger, "America's formerly redlined neighborhoods have changed, and so must solutions to rectify them," Brookings, October 14, 2019)

ACTION INSIGHTS

Action Insights summarize findings from academic research. They offer management and leadership guidance you can put to use in your work, and they link to the underlying studies.

The Bloomberg Harvard City Leadership Initiative, located at the Bloomberg Center for Cities at Harvard University, is a collaboration between Harvard Kennedy School, Harvard Business School, and Bloomberg Philanthropies to equip mayors and senior city officials to tackle complex challenges in their cities and improve the quality of life of their residents.

Launched in 2017, the Initiative has worked with 465 mayors and 2271 senior city officials in 524 cities worldwide. The Initiative advances research and develops new curriculum and teaching tools to help city leaders solve real-world problems. By engaging Harvard graduate students in research and field work, the Initiative supports current city leaders while investing in future generations. The Initiative also advances the field of city leadership through teaching, research, and new curricular materials that help city leaders drive government performance and address pressing social problems.



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